

# BENEFITTING

*you*

Sweeney &  
Associates

Kristi Sweeney, CFP®

## Creative, easy, no-cost or low-cost employee benefits:

1. "Lunch n' Learn"- if you belong to your local Chamber of Commerce, there's a wealth of excellent free speakers you can tap into who are happy to market their services. Interesting topics for employees might be: "Dress for Success", time management, effective parenting, and tips for good financial health.
2. Coordinate a Lunchtime Walkers Club.
3. Start a "Lunch Bunch" – employee volunteers bring potluck dishes to share for lunch once a month.
4. Offer a summer program to learn about "taking care of your personal finances" to teens who are children of employees. Contact National Endowment for Financial Education (NEFE) for free program materials and a highly qualified presenter.
5. Buy doughnuts every Friday.
6. Start a paperback book library or exchange- employees drop off a book and pick up a new one!
7. Start a toy exchange- Has your child outgrown some toys? Drop off a toy and pick up a "new" one.
8. Contract with a massage therapist for employee chair massages once a week- employees pay a discounted fee for a 15 minute session.
9. Provide employees with a discounted opportunity to join your Costco business membership.
10. A gratifying timesaver! Adopt a needy family at the Holidays and employees bring a gift or food to make another family's holiday extra special.
11. Offer voluntary legal services or discounted pet insurance.
12. Have a "White Elephant" or a "Secret Santa" gift exchange during the holidays.
13. Treat employees to the best Pizza in town- delivered to your office.
14. Offer your place of business as a site for Toastmasters (they are always looking for sites) and your employees can conveniently participate in a new skill builder, usually off of work hours.
15. Allow for flexible hours and job sharing.

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16. Offer a wellness club for wanna-be non-smokers or weight watchers program for calorie counters.
17. Offer dry cleaning pickup services.
18. Have an "employee of the month" parking space.
19. Have a Blood Donor drive right at the office.
20. Give out discount cards to local Family Fun Parks.
21. Offer payroll deduction voluntary benefits. Dental, Long Term Care or Disability Insurance with group discounts are popular choices.